

**ATLANTIC COUNTY'S HOME SHOW & SALE**

**September 14 - 15, 2019**

EXPO BALANCE STATEMENT  
(BALANCES DUE ON OR BEFORE **AUGUST 14, 2019**)

COMPANY \_\_\_\_\_

BALANCE DUE    \$ \_\_\_\_\_

**Make checks payable to: Always Positive Group**

**Mail to:**

ALWAYS POSITIVE GROUP  
PO BOX 793  
TURNERSVILLE, NJ 08012  
(856) 401 - 9111

**OR**

**PAY BALANCE THRU WEBSITE AT**  
**[WWW.ALWAYSPOSITIVEGROUP.COM](http://WWW.ALWAYSPOSITIVEGROUP.COM)**

(ACCEPT VISA, MASTER CARD, DISCOVER & AMERICAN EXPRESS)

Note: (Any late payments are subject to late charges)

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SEE YOU ON SET-UP DAY  
LET'S HAVE A GREAT EVENT!!!

ALWAYS POSITIVE GROUP, JOE

## **EXHIBITOR INFORMATION**

For Atlantic County's Fall Home Show & Sale

### **EXHIBITOR INFORMATION:**

#### **LOCATION:**

Atlantic County Institute of Technology  
5080 Atlantic Ave  
Mays Landing, NJ 08330

#### **Set-up Time Only**

SATURDAY, SEPTEMBER 14, 2019 - 6:00 AM – 10:00 AM

#### **Move-out Time Only**

SUNDAY, SEPTEMBER 15, 2019 - 4:00 PM – 6:00 PM

#### **SHOW HOURS**

SATURDAY, SEPTEMBER 14, 2019 - 11:00 AM – 5:00 PM

SUNDAY, SEPTEMBER 15, 2019 – 11:00 AM – 4:00 PM

**IMPORTANT INFORMATION PLEASE READ!!!!!!**

**DON'T FORGET TO BRING THESE ITEMS TO THE EVENT**

- Presentation Equipment
  - Brochures on your products & services to hand out to customers
    - Tools needed to build your exhibit
    - Paper, Pens, Stapler, Office Supplies & Extension Cords if your ordered electric
  - Light weight banner to hang on pipe & drape (Size 2' x 6' or 2' x 8')
    - Promotional Products to Advertise your business
    - Fish Bowl, Basket for your leads
  - Give-a-away – Daily drawing products & Entrée Forms
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**Work the show & the show will work!!!!!!**

ALWAYS POSITIVE GROUP,  
JOE LANZI

**IMPORTANT!!!!!!!!!!!!!!**

PLEASE DO NOT START MOVING OUT UNTIL  
4:00 PM ON SUNDAY, SEPTEMBER 15, 2019

Expo Event Rentals  
Call Preferred Party Rentals  
(856) 374 - 1300

Printing needs  
Minuteman Press  
232 – 7700

Banners & Signs  
Job Signs Of America  
464 - 6760

Website Design & Hosting  
Extreme Technologies  
(856) 906 - 9128

ATTENTION EXHIBITORS

IMPORTANT

CO-ADVERTISING CAMPAIGN

DON'T FORGET TO PIGGY-BACK MY ADVERTISING WITH YOUR OWN ADVERTISING  
IN SEPTEMBER TO SEE YOU AT THE ATLANTIC COUNTY'S FALL HOME SHOW &  
SALE!!

INCLUDE IN YOUR SEPTEMBER ADVERTISING

- E-Mails
  - Billing Statements
  - Current Print Advertising
  - Radio Advertising – Add Tagline that you will be at Expo
  - Newspaper
  - Any other form of advertising to let people know you are going to be at Expo
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TOGETHER WE CAN INSURE SUCCESS BY PULLING OUR RESOURCES  
WITH A TREMENDOUS AD CAMPAIGN

(Men & Women alone are fragile but in concert we are giants)

SEE YOU AT THE EXPO!!!!!!

ALWAYS POSITIVE GROUP,

JOE LANZI