

FALL HOME AND DÉCOR SHOW AND SALE

OCTOBER 21 – 22, 2017

EXPO BALANCE STATEMENT
(BALANCES DUE ON OR BEFORE **SEPTEMBER 21, 2017**)

COMPANY _____

BALANCE DUE \$ _____

Make checks payable to: Always Positive Group

Mail to:

ALWAYS POSITIVE GROUP
PO BOX 793
TURNERSVILLE, NJ 08012
(856) 401 - 9111

OR

PAY BALANCE THRU WEBSITE AT
WWW.ALWAYSPOSITIVEGROUP.COM

(ACCEPT VISA, MASTER CARD, DISCOVER & AMERICAN EXPRESS)

Note: (Any late payments are subject to late charges)

SEE YOU ON SET-UP DAY
LET'S HAVE A GREAT EVENT!!!

ALWAYS POSITIVE GROUP, JOE

EXHIBITOR INFORMATION

FALL HOME AND DÉCOR SHOW AND SALE

EXHIBITOR INFORMATION:

LOCATION:

Virtua Total Turf Experience
614 Lambs Road
Pitman, NJ 08071

Set-up Time Only

SATURDAY, OCTOBER 21, 2017 - 9:00 AM – 11:00 AM

Move-out Time Only

SUNDAY, OCTOBER 22, 2017 - 6:00 PM – 8:00 PM

SHOW HOURS

SATURDAY, OCTOBER 21, 2017 - 11:00 AM – 8:00 PM

SUNDAY, OCTOBER 22, 2017 – 11:00 AM – 6:00 PM

IMPORTANT INFORMATION PLEASE READ!!!!!!

DON'T FORGET TO BRING THESE ITEMS TO THE EVENT

- Presentation Equipment
 - Brochures on your products & services to hand out to customers
 - Tools needed to build your exhibit
 - Paper, Pens, Stapler, Office Supplies & Extension Cords if your ordered electric
 - Light weight banner to hang on pipe & drape (Size 2' x 6' or 2' x 8')
 - Promotional Products to Advertise your business
 - Fish Bowl, Basket for your leads
 - Give-a-away – Daily drawing products & Entrée Forms
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Work the show & the show will work!!!!!!

ALWAYS POSITIVE GROUP,
JOE LANZI

IMPORTANT!!!!!!!!!!!!!!

PLEASE DO NOT START MOVING OUT UNTIL
6:00 PM ON SUNDAY, OCTOBER 22, 2017

Expo Event Rentals
Call Preferred Party Rentals
(856) 374 - 1300

Printing needs
Minuteman Press
232 – 7700

Banners & Signs
Job Signs Of America
464 - 6760

Website Design & Hosting
Extreme Technologies
(856) 906 - 9128

ATTENTION EXHIBITORS

IMPORTANT

CO-ADVERTISING CAMPAIGN

DON'T FORGET TO PIGGY-BACK MY ADVERTISING WITH YOUR OWN ADVERTISING
IN OCTOBER TO SEE YOU AT THE FALL HOME & DÉCOR SHOW & SALE!!

INCLUDE IN YOUR OCTOBER ADVERTISING

- E-Mails
 - Billing Statements
 - Current Print Advertising
 - Radio Advertising – Add Tagline that you will be at Expo
 - Newspaper
 - Any other form of advertising to let people know you are going to be at Expo
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TOGETHER WE CAN INSURE SUCCESS BY PULLING OUR RESOURCES
WITH A TREMENDOUS AD CAMPAIGN

(Men & Women alone are fragile but in concert we are giants)

SEE YOU AT THE EXPO!!!!!!

ALWAYS POSITIVE GROUP,

JOE LANZI